Snowshoe Events

Winter in Jackson County is perfect for strapping on a pair of snowshoes and exploring the beautiful outdoors. Jackson In Action promotes snowshoeing through several programs and events:

Winter Wonderland Triple Snowshoe Challenge



Snowshoe hiking courses are marked at local parks on three separate weekends during the winter.

Jackson County Winter Fest at Skyline



A candlelight snowshoe hike, sledding, hot chocolate, smores, and fun! Held annually in February.

Snowshoe Checkout Program



Free snowshoe checkout program at the Lunda Community Center. Open to all residents during the snowy months.





Jackson In Action is a designated Wisconsin Active Together Community, which recognizes communities that have worked to make it easier for their residents to walk, bike and be active and have made a commitment to continue that work.

Partner Organizations

Black River Memorial Hospital
Boys & Girls Club - Lunda Center
City of Black River Falls Parks and Rec
Ho-Chunk Nation
Interfaith Volunteers
Jackson County Forestry and Parks
Jackson County Public Health
KC Fitness
Lunda Community Center
Melrose-Mindoro Area School District
School District of Alma Center-Humbird-Merrillan
School District of Black River Falls
Together for Jackson County Kids
UW-Extension - Jackson County



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Promoting healthy eating and active living in Jackson County

www.JacksonInAction.org

Spring Events





Laces to Leaders is a youth program that focuses on building self-confidence while training for a 5k run. The goal of this program is to teach youth to make healthy lifestyle choices and to empower them to set and achieve powerful goals.





The Pace and Pedal is a family-friendly event held annually in May at Wazee Lake Recreation Area. It includes a run/bike duathlon, a 5k color fun run/walk, and a youth color fun run.

Mission Statement

Jackson In Action is a community coalition that promotes healthy lifestyles for children, their families, and the greater community.



Harvest of the Month is a national movement that highlights a different fruit or vegetable each month. Coalition members provide education at school and community events, and through various media platforms.



In addition, our partners at the Ho-Chunk Nation highlight traditional indigenous foods each month with the Indigenous Harvest of the Month. Healthy is a Ho-Chunk Tradition!

Additional Nutrition Events

Jackson County Farmers Market



Fun activities and easy, nutritious food samples each week at the summer market.

Community Nutrition Challenges



Family-friendly nutrition challenges with prizes, for all Jackson County residents.

Fall Events







The Fall Hike series includes marked hiking courses at local parks to encourage residents to explore Jackson County. Hiking for Fitness is an outdoor fitness class that explores different parks and trails each week during the fall.





Our annual Thanksgiving morning 5K walk/run combines fitness with the Gobbler Giveback tradition of collecting donations for local non-profit organizations. It is held annually on the Black River Falls Foundation Trail.